

#### **PRODUCT CATALOG - 2023**

BAJAJ, APE, MAHINDRA, TVS



# PERFECT METAL INDUSTRIES



#### THE TRUST YOU DEMAND





With an experience of over half a century, the Badra's have established a firm footing in the automotive industry. In the year 1969, Ismail Suleman Badra founded the "Good Luck Garage" located at Mumbai Central (then known as Bombay Central) in the heart of Mumbai.

Being one of tthe pioneer's in the automotive service industry, Mr. Ismail Badra strive to take name of Good Luck Garage to a complete new level.

Initially Good Luck Garage was only into repairs of then well-known brands like FIAJ, AMBASSADOR, VOLKSWAGEN (MAJADOR). etc







During this struggle he realised that this wasn't enough and there was great demand for 4 wheeler body parts and very few manufacturers.

Being a visionary he now realised that just service is not enough. He wanted to expand his reach further and finally in the year 1978, International Industries was formed. But this time he wasn't alone in his quest.

His eldest son Mr. Bashir Ismail Badra joined hands with him. Jogether the duo were unstoppable, they were driven by quality, for quality. This successful attempt was seen by people. The body parts made by International Industries were then called 'perfect' by the people. This showed the faith of the people in their work and hence in the year 1979 'International Industries' was renamed to 'Perfect Body Parts'.

Perfect Body Parts then expanded their product range and capacity and in time became one of India's leading 4 wheeler body parts manufacturers and traders. PERJECI means GOLD. Mankind has been associating attributes such as purity, value, creativity, and timelessness with GOLD.

This was seen by their competitors as well as start-ups as an opportunity to make profits using the word 'perfect' in their trade names. In a matter of making profit these less competent companies put down the name and efforts of Ismail Badra and Bashir Badra. Been witness to the Ups and down of the metal industry, they did not lose their morale and decided to win the trust of the people again. And so formed 'New Perfect Body Parts' in the year 1981. With two new members in addition to the team Mr. Amin Ismail Badra and Mr Ibrahim Ismail Badra, the second & third sons of Ismail Badra, the trio then under the guidance of their father thrived towards excellence. Jogether they 'redefined perfection'

Their motto was "We provide the right part - every time for the right price" This thought along with their efforts and quality took the company to a whole new level. News of the revolutionary change in the automotive service industry reached the doors of API For those who do not know, API Lambretta was the first Indian two wheeler scooter.

API Lambretta approached Mr. Ismail Badra to make the entire body of three wheelers for them. In the year



1989 the "New Perfect Body Parts" introduced 3 wheeler body in their production line. Jhis was like a feather in the cap of the Badra's. In due course of time the demand of 4 wheeler body parts started declining, hence the Badra's concentrated on the 3 wheelers industry, which was on a rise.



Also many newer 3 wheeler brands got introduced in the market, creating a larger demand. So did the Badra's. Jhree more members added to the team ie the Grandsons of Mr. Ismail Badra ic Mr. Atik Badra, Mr. Sufiyan Badra and Mr. Irbaaz Badra. With the addition of these new members, came in new technology of manufacturing. Hence with vast knowledge, extreme effort, new technology and machine formed a new age company ie Perfect Metal Industries (2005).

But during this phase the company faced a great loss by the sudden and untimely demise of Mr Ibrahim Ismail Badra (December 2015). The Badra's were devastated by the loss one of the pillars of the company. But as great people say " The show must go on". And so did the Badra's.

Now with increased core strength and changing of old manual machinery to semi-automatic, relocating and increasing the manufacturing space for their production line, undergoing stringent quality tests, the Badra's production line reached to a whole new level beyond the reach of others.

After seeing this, finally satisfied Mr. Ismail Badra breathed his last in the year 2016, handing over the reigns of the company in the hands of his sons and grandsons. They always remember his words "Auto Care Is Our Business" & "Always Insist on Performance & Quality" With these words in mind the Badra's have kept the legacy of Late Ismail Badra running strong as always. The parts of Perfect metal Industries have reached to the farfetched places all over india. These products are exported to major parts of the world.







## ALFA PASSENGER - ALP

MAHINDRA ALFA PASSENGER - ALP

#### **ALP GLASS FRAME**

YELLOWP/C ALPGF01 **GREY P/C** ALPGF02



MAHINDRA



BLACK P/C ALPBD01 YELLOW P/C ALPBD02

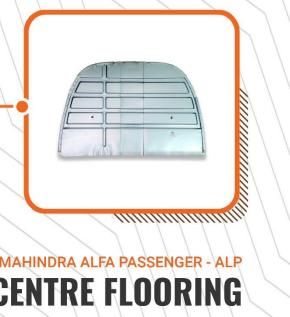
ZINC ALPBD03

MAHINDRA ALFA PASSENGER - ALP

#### ALP FRONT FLOORING

ZINC -16G	ALPFF01
ZINC -18G	ALPFF02
ZINC -196	ALPFF03

CR - 18G	ALPFF04
CR -19G	ALPFF05



MAHINDRA ALFA PASSENGER - ALP ALP CENTRE FLOORING

**ZINC -19G ALPCF01** 

CR -19G ALPCF02



#### MAHINDRA

## ALFA PASSENGER - ALP

MAHINDRA ALFA PASSENGER - ALP

#### ALP REAR FLOORING

REAR FLOORING - 19G

**ALPRF01** 



MAHINDRA ALFA PASSENGER - ALP ALP SIDE PANEL

SIDE PANEL

ALPSP01



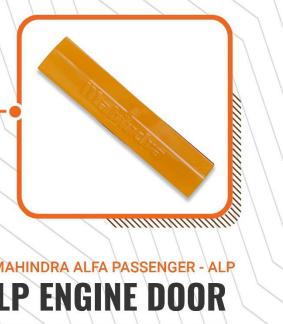
#### ALP REAR PHALKA

BLACK P/C

ALPRP01

YELLOW P/C

ALPRP02



MAHINDRA ALFA PASSENGER - ALP

ALP ENGINE DOOR

BLACK P/C

**ALPEDO1** 

YELLOW P/C

**ALPEDO2** 





*Managara* 









## ALFA PASSENGER - ALP

MAHINDRA ALFA PASSENGER - ALP

### ALP TAIL LIGHT PANEL

TAIL LIGHT PANEL

**ALPTL01** 



MAHINDRA



FLOORING KAAN

ALPFK01









## **CONTACT US**













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